

CalMHSA Statewide PEI Approved Contractors

SUICIDE PREVENTION	COMPONENT	CONTRACTOR	REGION COVERED	STATUS
PROGRAM 1: Suicide Prevention Network Program (SPNP)	NA	Didi Hirsch Psychiatric Services dba Didi Hirsh Mental Health Services	Statewide	Implementation
PROGRAM 2: Regional & Local Suicide Prevention Capacity-Building Program (RLSPCB)	NA	Transitions Mental Health Association	Southern: San Luis Obispo, Santa Barbara & Kern	Implementation
	NA	Didi Hirsch Psychiatric Services dba Didi Hirsh Menta Health Services	Southern and Los Angeles: Ventura, San Bernardino, Riverside, Orange, San Diego, Imperial and Los Angeles	Implementation
	NA	North Bay Suicide Prevention Project, Family Services Agency of Marin	Bay Area (North): Marin, Sonoma, Napa, Lake, Mendocino & Solano	Implementation
	NA	San Francisco Suicide Prevention	Bay Area: San Francisco, San Mateo, Contra Costa, Santa Clara	Implementation
	NA	Family Services Central Coast	Bay Area: Monterey, Santa Cruz & Santa Clara	Implementation
	NA	Kings View Suicide Prevention Program	Central: Calaveras, Fresno, Madera, Merced, Stanislaus & Tuolumne	Implementation
	NA	Institute on Aging Center for Elderly Suicide Prevention (CESP)	Central & Superior: Sacramento, El Dorado, Placer, Yolo, Sutter/Yuba, Amador, Butte, Colusa, Glenn, Trinity, Humboldt, Siskiyou and Modoc	Implementation
PROGRAM 3: Social Marketing Suicide Prevention Campaign (SMSPC)	NA	AdEase	Statewide	Implementation
PROGRAM 4: Suicide Prevention Training & Workforce Enhancement Program	NA	Living Works, Education, LP	Statewide	Implementation
STIGMA AND DISCRIMINATION REDUCTION	COMPONENT	CONTRACTOR	REGION COVERED	STATUS
PROGRAM 1: Strategies for a Supportive Environment Program (SSEP)	One: Stigma & Discrimination Reduction Consortium	<i>TBD (RFP to be released summer 2012)</i>	Statewide	<i>Pending*</i>
	Two: Social Marketing	Runyon Saltzman & Einhorn	Statewide	Implementation
	Three: Capacity Building	United Advocates for Children & Families	Statewide	Implementation
PROGRAM 2: Values, Practices and Policies Program (VPPP)	One: Resource Development	Mental Health Association of San Francisco	Statewide	Implementation
	Two: Partnering w/the Media and the Entertainment Industry	Entertainment Industries Council, EIC	Statewide	Implementation
	Three: Promoting Integrated Health	Community Clinic Initiative	Statewide	Implementation
	Four: Promoting Mental Health in the Workplace	<i>TBD (RFP released 12/16/11)</i>	Statewide	<i>Pending</i>
	Five: Reducing Stigma and Discrimination in Mental Health System Partners	NAMI California	Statewide	Implementation
PROGRAM 3: Promising Practices Program (PPP)	N/A	Mental Health Association of San Francisco	Statewide	Implementation
PROGRAM 4: Advancing Policy to Eliminate Discrimination Program (APEDP)	N/A	Disability Rights CA	Statewide	Implementation
STUDENT MENTAL HEALTH INITIATIVE	COMPONENT	CONTRACTOR	REGION COVERED	STATUS
PROGRAM 1: Statewide K-12 Student Mental Health	N/A	California Department of Education	Statewide	Implementation
PROGRAM 2: Regional K-12 Student Mental Health	N/A	CA County Superintendents Educational Services (CCSESA)	Regional	Implementation
PROGRAM 3: Student Mental Health California State University	N/A	California State University	Statewide	Implementation
PROGRAM 4: Statewide Student Mental Health California Community Colleges	N/A	California Community Colleges	Statewide	Implementation
ROGRAM 5: Statewide Student Mental Health University of California	N/A	University of California	Statewide	Implementation
EVALUATION	COMPONENT	CONTRACTOR	REGION COVERED	STATUS
PROGRAM 1: Statewide Evaluation	N/A	RAND Corporation	Statewide	Implementation

*Previously awarded to a client-led organization; contract negotiations discontinued due to organizational restructuring. At the December 2011 meeting, the CalMHSA Board approved hiring Adele James as interim project manager to launch SDR Program 1, Component 1 and, by September 30, 2012, transition the Consortium's administration to a consumer/client-led organization with the capacity to continue the management of the project until the SDR Initiative concludes on June 30, 2014.