

CaIMHSA STIGMA AND DISCRIMINATION REDUCTION (SDR) LIST OF LETTERS OF INTENT

No.	PROPOSER	CONTACT PERSON	PROGRAM	SERVICE AREA	ADDRESS	City, State, Zip	PHONE	EMAIL ADDRESS
1	LEGIN Consultants	Sonya M. Tamell-Jones	Program 1 - SSEP	All 58 Counties	P.O. Box 188683	Sacramento, CA 95818-8683	916-681-4146	tramell0308@gmail.com
2	"	"	Program 2- VPPP	"	"	"	"	"
3	"	"	Program 3 - PPP	"	"	"	"	"
4	"	"	Program 4- APEDP	"	"	"	"	"
5	Disability Rights California	Catherine Blakemore	Program 4- APEDP	All 58 Counties	100 Howe Avenue, Ste. 185N	Sacramento, CA 95825	916-488-9955	catherine.balkemore@disabilityrightsca.org
6	Mental Health Association of California	Rusty Selix	Program 2 - VPPP	Statewide	1127 11th Street, #925	Sacramento, CA 95814	916-557-1167	rselix@mhac.org
7	Mental Health Association of California	Rusty Selix	Stigma & Discrimination Redution Consortium	Statewide	"	"	"	"
8	Mental Health Association of California	Rusty Selix	Training & Capacity Building	Statewide	"	"	"	"
9	Project Return Peer Support Network	Keris Jan Myrick, MBA, PhDc	Program 3 - PPP	Statewide	6055 E. Washington Blvd., Ste. 900	Commerce, CA 90040	323-346-0960	keris@prpsn.org

10	RISE (Recovery, Intervention and Supportive Services)	Linda Kaye, CEO	Program 1 - SSEP	Statewide	1990 Lake Street	Huntington Beach, CA 92648	714-969-2040	ellkay_1990@yahoo.com
11	RISE (Recovery, Intervention and Supportive Services)	" "	Program 2- VPPP	Statewide	" "	" "	" "	ellkay_1990@yahoo.com
12	Multi-Ethnic Collaborative of Community Agencies	Russell B. Vergara, Executive Director	Program 1 - SSEP	MECCA is based throughout Orange Co. but collective networks lend the ability to service areas throughout California	Civic Center Plaza Towers, 600 W. Santa Ana Blvd., Suite 108	Santa Ana, CA 92701	714-202-4750	rbvergara@enddisparity.org
13	Multi-Ethnic Collaborative of Community Agencies	Russell B. Vergara, Executive Director	Program 2 - VPPP	" "	Civic Center Plaza Towers, 600 W. Santa Ana Blvd., Suite 108	Santa Ana, CA 92701	714-202-4750	rbvergara@enddisparity.org
14	Multi-Ethnic Collaborative of Community Agencies	Russell B. Vergara, Executive Director	Program 3 - PPP	" "	Civic Center Plaza Towers, 600 W. Santa Ana Blvd., Suite 108	Santa Ana, CA 92701	714-202-4750	rbvergara@enddisparity.org
15	WestEd Center for Prevention & Early Intervention	Virginia Reynolds, Program Director	Program 1- SSEP	Statewide	1107 Ninth Street, 4th Floor	Sacramento, CA 95814	916-492-4017	vreynol@wested.org
16	WestEd Center for Prevention & Early Intervention	" "	Program 2 - VPPP	Statewide	" "	" "	" "	" "

17	WestEd Center for Prevention & Early Intervention	" "	Program 3 - PPP	Statewide	" "	" "	" "	" "
18	WestEd Center for Prevention & Early Intervention	" "	Program 4 - APEDP	Statewide	" "	" "	" "	" "
19	California Network of Mental Health Clients	Sharon Kuehn, Executive Director	Program 1 - SSEP (#1 Networking/Consortium)	All CA Counties	2012 19th Street, Ste. 100	Sacramento, CA 95818	916-443-3232	sharonkuehn@californiaclients.org
20	California Network of Mental Health Clients	" "	Program 1 - SSEP (#III Capacity Building)	All CA Counties	" "	" "	" "	" "
21	California Network of Mental Health Clients	" "	Program 2 - VPPP (#V Reducing Stigma & Discrim. In Mental Health & System Partners)	All CA Counties	" "	" "	" "	" "
22	Union of Pan Asian Communities	Dixie Galapon, PhD, Director	All components	San Diego and Orange County	1031 25th Street	San Diego, CA 92102	619-229-2999	dgalapon@upacsd.com
23	Mental Health Association of San Francisco	Eduardo Vega	Program 2 - VPPP (#1 Resource Development)	All CA Counties	870 Market Street, Ste. 928	San Francisco, CA 94102	415-421-2926	eduardo@mha-sf.org

24	Mental Health Association of San Francisco	Eduardo Vega	Program 1 - SSEP (#3 Capacity Building)	All CA Counties	870 Market Street, Ste. 928	San Francisco, CA 94102	415-421-2926	eduardo@mha-sf.org
25	Mental Health Association of San Francisco	Eduardo Vega	Program 3 - PPP	All CA Counties	870 Market Street, Ste. 928	San Francisco, CA 94102	415-421-2926	eduardo@mha-sf.org
26	Burson-Marsteller	Rhonda Brauer, Market Leader	Program 1- SSEP (#2 Social Marketing)	Statewide	230 Park Avenue	New York, NY 10003	310-309-6692	rhonda.brauer@bm.com
27	Burson-Marsteller	Rhonda Brauer, Market Leader	Program 2 - VPPP (#2 Partnering w/the Media and Entertainment Industry)	Statewide	230 Park Avenue	"	"	" "
28	Let's Erase the Stigma Educational Foundation	Philippe Fontilea, Founder & Chair of LETS	Program 3 - PPP	Statewide; beginning in urban communities (Los Angeles, San Diego, San Francisco, Berkeley, Stanford); then Rural	11333 Moorpark Street	Studio City, CA 91602	310-420-0641	phil@lets.org
29	AdEase	Stacey Smith	Program 1 - SSEP	Statewide	170 Laurel Street	San Diego, CA 92101	619-717-2359	stacey@adeasonline.com

30	AdEase	"	Program 2 - VPPP	Statewide	"	"	"	"
31	AdEase	"	Program 3 - PPP	Statewide	"	"	"	"
32	AdEase	"	Program 4 - APEDP	Statewide	"	"	"	"
33	Peers Envisioning and Engaging in Recovery Services (PEERS)	Khatera Aslami, Executive Director	Program 2 - VPPP (7.2.5 Reducing Stigma & Discrimination in Mental Health and System Partners)	Statewide	333 Hegenberger Rd., Ste. 250	Oakland, CA 94621	510-299-0801	kaslami@peersnet.org
34	Integrated Behavioral Health Project Community Clinic Initiative (Tides Center)	Mary Rainwater, Director	Not specified in LOI	Statewide	7503 Franklin Avenue	Los Angeles, CA 90046	323-436-7478	rainwatermary@msn.com
35	Gary Bess Associates	Gary Bess, Principal	Not specified in LOI	Statwide	6931 Skyway	Paradise, CA 95969	530-877-3426	gary@garybess.com
36	20/20 Creative Group	Alec Ramsey, Managing Partner	Program 1 - SSEP (Social Marketing Component)	Statewide	954 Toro Street	San Luis Obispo, CA 93401	805-542-0707	alec@2020creativegroup.com

37	PAINPR	Eric Borsum, Managing Partner	Program 2 - VPPP (Partnering w/media & Entertainment Industry)	Statewide	660 S. Figueroa Street, 20th Floor	Los Angeles, CA 90017	213-996- 3786	eric.borsum@painpr.com
38	CSUF Grand Central Art Center	Tracey Gayer, Associate Director	Not specified in LOI	All programs will be Multi-County service area(s)	125 N. Broadway	Santa Clara, CA 92701	714-567- 7238	tgayer@fullerton.edu
39	Vanguard Communications of Falls Church, Inc.	Josep A. Kelly, Executive Vice President	Program 1 - SSEP (Social Marketing Component)	Statewide	2121 K Street NW, Suite 650	Washingt on, DC 20037	202-248- 5441	jkelly@vanComm.com
40	Vanguard Communications of Falls Church, Inc.	Josep A. Kelly, Executive Vice President	Program 2 - VPPP (Partnering w/Media & the Entertainment Industry)	Statewide	"	"	"	"
41	International Children Assistance Network (ICAN)	Quyen Vuong, Executive Director	Not specified in LOI	Santa Clara County	532 Valley Way	Milpitas, CA 95035	408-509- 8788	quyen@quyen.org
42	Intertainment Industries Council, Inc. (EIC)	Marie Gallo Dyak, Executive VP	Program 2 - VPPP (Partnering w/Media & the Entertainment Industry)	Statewide	3000 W. Alameda Avenue, Admin. Buildingm, Ste. 225	Burbank, CA 91523	818-840- 2016	mgdyak@eiconline.org

43	Sevaughn Banks, Bay Area Association of Black Social Workers	Kimberly Papillon, Consultant/Project Lead	Program 1-SSEP	Statewide	P.O. Box 23091	Oakland, CA 94623	510-333-6622	kimberly.papillon@yahoo.com
44	Sevaughn Banks, Bay Area Association of Black Social Workers	Kimberly Papillon, Consultant/Project Lead	Program 2-VPPP	Statewide	P.O. Box 23091	Oakland, CA 94623	510-333-6622	kimberly.papillon@yahoo.com
45	Sevaughn Banks, Bay Area Association of Black Social Workers	Kimberly Papillon, Consultant/Project Lead	Program 3- PPP	Statewide	P.O. Box 23091	Oakland, CA 94623	510-333-6622	kimberly.papillon@yahoo.com
46	Sevaughn Banks, Bay Area Association of Black Social Workers	Kimberly Papillon, Consultant/Project Lead	Program 4- APEDP	Statewide	P.O. Box 23091	Oakland, CA 94623	510-333-6622	kimberly.papillon@yahoo.com
47	Better World Advertising	Joseph Bucciarelli	Program 1-SSEP (Social Marketing Component)	Statewide	731 Market Street, Ste. 220	San Francisco, CA 94103	415-979-9775 xt. 14	joseph@socialmarketing.com
48	The Lebron Group, Inc.	Patrick McKinstry, CEO President	Program 2 - VPPP	San Bernardino & Riverside	7375 Day Creek, Ste. 103-230	Rancho Cucamonga, CA 91739	951-675-2750	thelebrongroup@yahoo.com
49	The Lebron Group, Inc.	"	Program 3 - PPP	San Bernardino & Riverside	"	"	"	"
50	The Lebron Group, Inc.	"	Program 1-SSEP (Social Marketing Component)	San Bernardino & Riverside	"	"	"	"
51	Runyon Saltzman & Einhorn, Inc.	Estelle Saltzman, President	Program 1 - SSEP (Social Marketing)	Statewide	1 Capital Mall, Suite 400	Sacramento, CA 95814	916-446-9900	esaltzman@rs-e.com

52	Turning Point Media	Teri Voss	Program 1 - SSEP (Social Marketing)	Statewide	701 Westridge Drive	Aurora, IL 605804	630-803-6474	terivoss@comcast.net
53	Turning Point Media	Teri Voss	Program 2 - VPPP (Partnering w/the Media & Entertainment Industry)	Statewide	"	"	"	"
54	CA Association of School Psychologists (CASP)	Suzanne Fisher, Executive Director	Program 3 - PPP	Statewide	1020 12th Street, Ste. 200	Sacramento, CA 95819	916-444-1595	sfisher@casponline.org
55	NAMI California	Jessica Cruz	Program 1 - SSEP (Capacity Building)	Statewide	1010 Hurley Way, #195	Sacramento, CA 95825	916-567-0163	jessica.cruz@namicalifornia.org
56	NAMI California	"	Program 2 - VPPP (Reducing Stigma & Discrimination in Mental Health System Partners)	Statewide	"	"	"	"
57	Reingold, Inc.	Kevein Miller, Principal	Program 1 - SSEP (Social Marketing)	Statewide	1415 Elliot Place NW	Washington, DC 20007	202-333-0400	kmiller@reingold.com