



## TAKE ACTION LA MARKETING

Below are some important tips for your Take Action LA event marketing:

- Reference the Style Guide when developing your marketing materials to ensure you're using the Take Action logo appropriately.
- All three logos must be included in marketing (Take Action, Prop 63, and CalMHSA)
- The Take Action logo should be the largest logo.
- Prop 63 and CalMHSA logos should be a similar size. Please do not modify or rotate the logos.

