



Planning with Purpose

Practicing Meaningful Engagement in Your County

Join CalMHSA for an in-person workshop designed to help your county jump-start the Community Planning Process, with hands-on time to explore tools, frameworks, and strategies for building an engagement approach and calendar tailored to your local context.

WHEN & WHERE

Date: Wednesday, June 4, 2025

Time: 8:30 a.m. - 4 p.m. PDT

Location: Double Tree - Sacramento, CA



SCAN QR CODE
TO REGISTER!



QUESTIONS?

Contact carmen.salais@calmhsa.org

WHO SHOULD ATTEND:

This session is ideal for county staff leading or supporting the Community Planning Process, including those who:

- Lead or support community engagement
- Manage BHSA/MHSA contracts, budgets, or data
- Translate community insights into the Integrated Plan
- Coordinate or submit county Integrated Plans

WHAT YOU'LL GAIN:

- Strategies for developing focused hunches and learning goals to guide your Community Planning Process
- Approaches for building deeper trust with community members
- Guidance on selecting the right modes of engagement to gather meaningful input
- Practical ways to show how community voices shape your Integrated Plan
- Time and space with your team and other county leaders to learn from each other as you design your Community Planning Process