



Behavioral Health
Services Act

Planning with Purpose

Practicing Meaningful Engagement in Your County

Workshop | Wednesday June 04, 2025 | 8:30AM-4:00PM

CalMHSA
California Mental Health Services Authority

Planning With Purpose: Practicing Meaningful Engagement in Your County

Date: Wednesday, June 4, 2025 | **Time:** 8:30 AM - 4:00 PM

Location: Doubletree Sacramento

Workshop Goals:

- Co-create a shared vision for community engagement
- Explore practical tools and strategies you can use in your county
- Draft a timeline for upcoming community planning activities
- Connect with peers and exchange ideas

Schedule:

8:30–9:00 AM | Doors Open + Registration

Enjoy breakfast, register, and settle in.

9:00–10:00 AM | Welcome + BHSA Overview

Grounding in the day's goals, key shifts in BHSA, and an introduction to the Community Planning Process and timeline.

10:00–10:15 AM | Break

10:15–11:00 AM | Reflect

Assess your current behavioral health system, develop funding hunches, and set learning goals.

11:00 AM–12:05 PM | Connect

Map your key community relationships and hear from peer counties in a trust-building panel.

12:05–1:05 PM | Lunch (provided)

1:05–2:15 PM | Engage

Get inspired by different engagement modes and learn how to blend them together into a cohesive strategy.

2:15–2:30 PM | Break

2:30–3:30 PM | The Community Planning Process Timeline

Draft your county's Community Planning Process timeline based on today's insights.

3:30–4:00 PM | Capture + Close

Learn how to make sense of community input and reflect together to end the day.