

## **News & Updates Take Action LA – Grants 2.18.26**

### **Marketing Webinar – Reminder**

- A reminder that the required Marketing Webinar is scheduled for **Feb 19 from noon-1p.m.**
- A meeting invitation/calendar invite was sent to you previously and the link is also included below. All organizations must have a representative present for the entirety of the webinar.

Join from PC, Mac, iPad, or Android:

<https://calmhsa-org.zoom.us/j/89751149754?pwd=Motl42fU19yUJLNGCRVgY3q7xKsvpV.1>

Passcode:614497

Phone one-tap:

+16694449171,,89751149754#,,,,\*614497# US

+16699009128,,89751149754#,,,,\*614497# US (San Jose)

### **Landing Page for Grantees**

- CalMHSA has developed a webpage for organizations who have been awarded a Take Action LA 2026 grant. This page will host information, updates, and resources for you to reference.
- **Please visit <https://www.calmhsa.org/lac-grants/> regularly** to find the tools needed to support your grant project.
  - CalMHSA appreciates your partnership and requests that you not forward this link to organizations who have not been awarded a grant for 2026.
- The marketing materials are currently posted, however, we respectfully request that you wait to utilize any of the marketing tools until after the required Marketing Webinar.

### **Office Hours**

- The first Office Hours for grantees will be held on **Tuesday, February 24 from 11am-noon.**
- Office Hours are an *optional*, informal opportunity to ask questions and network with other awarded organizations.
- Note: Office Hours will end early if the discussion concludes before the end of the scheduled meeting time.

<https://calmhsa->

[org.zoom.us/j/81713813435?pwd=r9xbWJkj8cRcSqDoiXpl3PYbqdeddE.1&from=addon](https://calmhsa-org.zoom.us/j/81713813435?pwd=r9xbWJkj8cRcSqDoiXpl3PYbqdeddE.1&from=addon)

Meeting ID: 817 1381 3435

Passcode: 920225

### **Event Verbiage and Copyrights**

- LACDMH has preferred terminology for a few common words. Please utilize the following:

“Older Adults” *instead of* “Seniors” or “Senior Citizens”

“Unhoused” *instead of* “Homeless”

“Wellbeing” *instead of* “Well-being”

- **IMPORTANT:** Please refrain from using terminology that plays on existing event names to avoid copyright infringement. Example: Coachella – both “Coachella” and “chella” are copyrighted.

### **Invoices and PO Status**

- As we near the submission of your 1<sup>st</sup> invoices please remember that CalMHSA must approve your Implementation and Marketing Plans before the invoice is submitted.
- Our team is working quickly to create each organization’s PO numbers, and they will be sent as soon as possible.

### **LACDMH Countywide and Service Area Event Updates**

Below is the updated information on the LACDMH events:

<b>LACDMH Event</b>	<b>Location</b>	<b>Date</b>	<b>Time</b>
<b>County Wide Event</b>	Magic Johson Park	Saturday, May 2 <sup>nd</sup>	TBD
<b>Service Area 1</b>	Antelope Valley College	Thursday, May 14 <sup>th</sup>	10 a.m. - 1 p.m.
<b>Service Area 2</b>	LA Mission College	Tuesday, May 12 <sup>th</sup>	10 a.m. - 2 p.m.
<b>Service Area 3</b>	Pasadena City College	Thursday, May 28 <sup>th</sup>	TBD
<b>Service Area 4</b>	Los Angeles City College	Wednesday, May 13 <sup>th</sup>	11 a.m. - 2 p.m.
<b>Service Area 5</b>	Santa Monica College	Thursday, May 14 <sup>th</sup>	11 a.m. - 2 p.m.
<b>Service Area 6</b>	Compton College	Wednesday, May 6 <sup>th</sup>	TBD
<b>Service Area 7</b>	Rio Hondo College	Tuesday, May 5 <sup>th</sup>	TBD
<b>Service Area 8</b>	Long Beach City College	Tuesday, May 12 <sup>th</sup>	11 a.m. - 1 p.m.